



29th Annual Perinatal Partnership Conference  
Registration Brochure

09/29/24 - 10/01/24

**NEW VENUE!**  
**Harrahs**  
**CHEROKEE**  
CASINO RESORT

777 Casino Dr  
Cherokee, NC  
28719



Celebrating Birth  
in the Carolinas -  
Winning with  
Perinatal Health

NORTH & SOUTH CAROLINA  
PERINATAL ASSOCIATIONS



MID-CAROLINA AHEC

# 2024 CONFERENCE PLANNING COMMITTEE

2024 Conference Chair:  
Lori Hubbard, PhD, RN, IBCLC

Current NC Perinatal Association President:  
Tara Owens Shuler MEd, LCCE, FACCE, CD(DONA)

Current SC Perinatal Association President:  
Cheryl A Neuner BSN, MBA, RNC-NIC, NPD-BC, NE-BC

Betsy W. Bryant MSN, RNC, IBCLC, LCCE

Mona Brown Ketner MSN, RN, C-EFM

Michelle S. Flanagan BSN, RNC-OB, C-EFM

Cheryl A Neuner BSN, MBA, RNC-NIC, NPD-BC, NE-BC

Rebecca Jackson BSN, RN

Frieda Norris BSN, MPH, RN, LCCE, FACCE, CIMI

Meg Jewell MA

Tara Owens Shuler MEd, LCCE, FACCE, CD(DONA)

Lamikka Samuel, LMSW, CCHW

Renee Washington, MSN, MBA/HCM, RNC-MNN, C-EFM

Faith Knowles MSN, BSN

## CONTINUING EDUCATION CREDIT

**NURSING:** Mid-Carolina AHEC is an approved provider of nursing professional development by South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

This nursing continuing education activity approval #2110-022PR-470 has been approved for up to 8.75 hours.

**Social Workers:** This program has been approved by the SC Board of Social Work Examiners for up to 8.75 NON-social work continuing education.

**AHEC:** This program is approved for up to 8.75 clock hours of continuing education by Mid-Carolina AHEC, Inc. and meets the SC AHEC Continuing Education Best Practice Standards.

Participants must attend 90% of each session in order to receive a certificate of attendance. No partial credit will be given.



# PRECONFERENCE WORKSHOPS

## Perinatal Substance Use: Addressing Myths and Identifying Strategies for Support

### **Fetal Alcohol Spectrum Disorders: The Impact of Alcohol-Exposed Pregnancies**

**Speaker: Amy Hendricks, B.S.**

This interactive session will help participants understand the impact of prenatal alcohol exposure on the developing fetal brain, characteristics, and prevalence of fetal alcohol spectrum disorders (FASD), as well as recognizing the role we all play in preventing alcohol exposed pregnancies and FASD.

### **Perinatal Substance Use and What to Say**

**Speaker: Melissa Godwin**

This presentation will provide a brief overview of perinatal substance use and what to say. It will include a brief overview of THC, Opioids and Stimulants, screening and brief intervention, and connecting to treatment.

### **NC Treatment Resources for Pregnant or Parenting with a SUD**

**Speaker: Judith Johnson-Hostler**

The following material will be covered:

- Overview of barriers to accessing treatment for pregnant and parenting women
- The Benefits of Gender Responsive Care
- NC Treatment facilities for pregnant and Parenting Women with SUD

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## Unboxing the Respectful Maternity Care Toolkit: Find out what it means to EveryONE

**Speaker: Shawana Burnette, DNP, RNC-OB, NEA-BC, CLNC, FAWHONN**

Time: 12:45PM-4:00PM

- Participants will understand the elements of the AWHONN Respectful Maternity Care Toolkit and Framework.
- Participants will learn to evaluate environments of care in order to improve barriers to respectful care environments, inclusive work cultures, and equitable outcomes.
- Participants will be challenged to think differently about what Respectful Care means to each individual.

## PRECONFERENCE CONTINUING EDUCATION CREDIT

**NURSING: Mid-Carolina AHEC is an approved provider of nursing professional development by South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.**

**This nursing continuing education activity approval #2110-022PR-471 has been approved for up to 3 hours.**

**This nursing continuing education activity approval #2110-022PR-472 has been approved for up to 3 hours.**

**AHEC: This program is approved for up to 3 clock hours of continuing education by Mid-Carolina AHEC, Inc. and meets the SC AHEC Continuing Education Best Practice Standards.**

**Participants must attend 90% of each session in order to receive a certificate of attendance. No partial credit will be given.**

## SUNDAY, SEPTEMBER 29, 2024

- 12:15pm-12:45pm **Pre-Conference Registration**
- 12:45pm-4:00pm **Pre-Conference Workshop 1**  
Perinatal Substance Use: Addressing Myths and Identifying Strategies for Support | Amy Hendricks, B.S, Melissa Godwin, and Judith Johnson-Hostler
- 12:45pm-4:00pm **Pre-Conference Workshop 2**  
Unboxing the Respectful Maternity Care Toolkit: Find out what it means to EveryONE  
Shawana Burnette, DNP, RNC-OB, NEA-BC, CLNC, FAWHONN
- 4:00pm-5:30pm **Early Conference Registration**
- 5:30pm-7:00pm **Meet & Greet Reception at the UltraStar Multi-tainment Center**  
Friendly VIP bowling competition with you NC and SC colleagues!  
Pizza and soft drinks provided; arcade games and additional menu items available for purchase

## MONDAY, SEPTEMBER 30, 2024

- 7:30am-8:15am **Conference Registration & Breakfast**
- 8:15am-8:30am **Welcome and Introductions**
- 8:30am-9:30am **Keynote**  
**Reproductive Technology: Contemporary Trends & Care Considerations for the Childbearing Family**  
Eleanor Stevenson, PhD, RN, FAAN
- 9:30am-10:30am **Keynote**  
**Social Computing and Technology Innovations, Women's Health & Social Inequities**  
Rasheeta Chandler, PhD, RN, FNP-BC, FAANP, FAAN
- 10:30am-11:00am **Break - Exhibit Hall & Posters**
- 11:00am-12:00pm **Concurrent Sessions Group A:**
- Session 1** **Pelvic Floor Health**  
Kerry Tobin
- Session 2** **A Review of Neurosteroids for Postpartum Depression**  
Elizabeth Richardson
- Session 3** **Initiating a Late Preterm Care Protocol**  
David C Ehrmann, MD, FAAP
- 12:00pm-1:30pm **Business Luncheon | Exhibit Hall**  
NC Perinatal Association and SC Perinatal Association  
(Members & Non-Members Welcome)

1:30pm-2:30pm

**Concurrent Sessions Group B:**

**Session 1**

**Evidence Based Approaches to Optimize Perinatal Care for Patients with Obesity**

Kacey Eichelberger, MD

**Session 2**

**Strategies to Optimize Breastfeeding**

Hope Lima, PhD, RDN, IBCLC

**Session 3**

**NOWS and NAS: Where We Stand with Withdrawal**

Megan Brock McGowan, MD, MS

2:30pm-3:00pm

**Break - Exhibit Hall & Posters**

3:00pm-4:45pm

**Documentary with Q&A**

**High Risk: Black Mothers Protecting Themselves and Their Babies**

Nicole Carr, MD and Born Logic Allah



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A FILM  
SCREENING!**



**TUESDAY, OCTOBER 1, 2024**

8:00am-8:30am

**Conference Registration & Breakfast**

8:30am-9:30am

**Keynote**

**The Resurgence of Syphilis and the Impact on Maternal Health**

Shannon Dowler, MD, CPE, FAAFP

9:30am-10:00am

**Break - Exhibit Hall & Posters**

10:00am-11:00am

**Keynote**

**Indigenous Motherhood: Lived Experiences and the Implications for Non-Indigenous Care Providers**

Hilary Harris, FNP and Laney Buckley

11:00am-12:00pm

**Keynote**

**Public Payer Policy as a Lever to Drive Maternal Health Outcomes**

Shannon Dowler, MD, CPE, FAAFP

12:00pm-12:15pm

**Closing Remarks**



# HOTEL INFORMATION

Set amid the sweeping mountain landscape of Western North Carolina, Harrah's Cherokee delivers a luxury resort and casino experience. Soak in stunning views, play the best video and table casino games, and dine at delicious celebrity restaurants. A lush escape awaits at our rooms and suites at Harrah's Cherokee.

## Harrah's Cherokee Casino Resort

**Room Rates: \$89.00 per night plus resort fee & taxes.**

\*Receive \$30 in Free Play at Casino with each reservation!

### How to make reservations:

- For online booking use the link below or call the resort direct at (828) 497-7777 and reference code **S09NCPA**.

[https://www.caesars.com/book/?](https://www.caesars.com/book/?propCode=CHE&action=FindRooms&groupcode=S09NCPA)

[propCode=CHE&action=FindRooms&groupcode=S09NCPA](https://www.caesars.com/book/?propCode=CHE&action=FindRooms&groupcode=S09NCPA)



**Hotel Deadline: August 28, 2024**

# POSTER PRESENTATIONS

Posters will be displayed in the Exhibit Hall during the conference. If you are interested in sharing your perinatal expertise, experience, or innovations, please contact Lori Hubbard at [elonurse@gmail.com](mailto:elonurse@gmail.com).

Be recognized for the great work you do! Poster winners will receive a free registration for the 2025 Perinatal Partnership Conference!

**\*Poster abstract submission deadline is July 31, 2024.**

# EXHIBITORS & SPONSORS

Are you interested in being an Exhibitor or Sponsor at this year's conference?

### Exhibitor and Sponsorship Opportunities:

- Bronze (Exhibitor Level): \$600.00
- Silver (Breakfast/Break Sponsor): \$850.00
- Gold (Lunch/Opening Reception Sponsor): \$1100.00
- Non-Profit: \$100.00
- Vendor: \$75.00 plus 10% of sales\***

Visit [www.midcarolinaahec.org](http://www.midcarolinaahec.org) for more information or you can contact Cheryl Neuner at [cneuner@mcleodhealth.org](mailto:cneuner@mcleodhealth.org) or Renee Washington at [renee.washington@prismahealth.org](mailto:renee.washington@prismahealth.org) if you have any questions.

# 29th Annual Perinatal Partnership Conference REGISTRATION FORM



**Harrah's Cherokee Casino | Cherokee, NC | September 29, 2024-October 1, 2024**

Name: \_\_\_\_\_

Title/ Credentials: \_\_\_\_\_

Employer Name: \_\_\_\_\_

Preferred Mailing Address:  Work  Home

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone:  Work  Personal

Email Address: \_\_\_\_\_

(Email is required to send your confirmation/CE access)

Disability or dietary needs? If so, please state: \_\_\_\_\_

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Which Luncheon do you plan to attend on Monday:  
 NC  SC

Do you plan to attend the reception on Sunday, Sept. 29?  
 Yes  No

Join your state Perinatal Association to receive member rates!	New	Renew	Current Member
NCPA Membership	<input type="checkbox"/> \$35	<input type="checkbox"/> \$35	<input type="checkbox"/>
SCPA Membership	<input type="checkbox"/> \$35	<input type="checkbox"/> \$35	<input type="checkbox"/>

Conference Registration	Early Bird <small>Before September 1</small>	Regular Conference Rate <small>After September 1, 2024</small>		Onsite Registration
	Members Only	Member	Non-Member	Member & Non-Member
Full Conference	<input type="checkbox"/> \$250	<input type="checkbox"/> \$260	<input type="checkbox"/> \$295	<input type="checkbox"/> \$330
Pre-conference	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100

If you plan to attend a pre-conference, please select which one you will attend:  Pre-conference 1  Pre-conference 2

## Concurrent Sessions- Monday, September 30, 2024

Please indicate which session you would like to attend in each of the breakout times listed below.

Concurrent Sessions Group A: 11:00AM-12:00PM	Concurrent Sessions B: 1:30PM-2:30PM
<input type="checkbox"/> A-1 Pelvic Floor Physical Therapy	<input type="checkbox"/> B-1 Evidence Based Approaches to Optimize Perinatal Care for Patients with Obesity
<input type="checkbox"/> A-2 A Review of Neurosteroids for Postpartum Depression	<input type="checkbox"/> B-2 Strategies to Optimize Breastfeeding
<input type="checkbox"/> A-3 Initiating a Late Preterm Care Protocol	<input type="checkbox"/> B-3 NOW and NAS: Where we Stand with Withdrawal

### Payment Options

Mail completed form with payment to:

**NC/SC Perinatal Partnership Conference**  
 PO Box 2049  
 Lancaster, SC 29721

Make checks payable to NC/SC Perinatal Conference - SCPA Tax ID #57-0656784

Register online at  
**[MidcarolinaAHEC.org](http://MidcarolinaAHEC.org)**  
For an additional \$10.00 fee, you may register online and pay through Paypal.

### Payment Summary

Membership Fee .....	\$ _____
Pre-Conference .....	\$ _____
Conference Fee .....	\$ _____
<b>Total Enclosed .....</b>	<b>\$ _____</b>

We will not accept registration by phone or by fax unless accompanied by a purchase order. Cancellations received prior to September 1, 2024 will be honored, less a \$25 administrative fee. Substitutions are permitted.