



Perinatal Partnership  
CONFERENCE

Celebrating Birth in the Carolinas • Born 1993

Mid-Carolina AHEC, Inc.  
P.O. Box 2049  
Lancaster, SC 29721

May 25, 2023

To: Potential Exhibitor

Re: Invitation to Exhibit

We are inviting you to be an exhibitor at the 29<sup>th</sup> Annual NC/SC Perinatal Partnership Conference, “*Celebrating Birth in the Carolinas*”, which will take place Sunday, October 1, 2023 - Tuesday, October 3, 2023, at Sheraton Myrtle Beach in Myrtle Beach, South Carolina. We welcome you to come celebrate 29 years of partnering to positively impact the care and well-being of mothers and babies!

This is an annual conference provided through a joint effort of the North Carolina and South Carolina Perinatal Associations for the purpose of providing updates on perinatal issues including policy, standards, and support. Participants of the conference will include registered nurses, licensed practical nurses, nurse practitioners, certified nurse midwives, childbirth educators, lactation consultants, doulas, social workers, peer counselors and other professionals providing care for mothers, infants, and their families. This conference is designed to meet the requests from health care professionals for evidence-based information on which to plan their care for mothers, babies, and families.

Each year the conference grows with more participants and vendors. Historically, the conference averages 200 attendees and 20 exhibitors/vendors.

You are invited to exhibit all day on Monday, October 2<sup>nd</sup>. For maximum interaction with participants, exhibits should be set up on Sunday before the conference begins. The exhibitor hall will be open 2:00pm-5:30pm Sunday afternoon for you to set up. On Monday, we have allowed time during breakfast, breaks and lunch for participants to visit the exhibits. There will be no exhibiting on Tuesday. Information on shipping/storage accommodations is available upon request.

Please respond by faxing the enclosed Letter of Agreement and Reservation Form to Mid-Carolina AHEC, Inc. Attn: Rebecca Jackson (803-286-4165 fax) by August 1, 2023.

Make checks payable to: NC/SC Perinatal Conference, and mail to Mid-Carolina AHEC, Attn: Rebecca Jackson, P.O. Box 2049, Lancaster, SC 29721. The tax identification number is: 57-0656784. Payment may also be made online by visiting [www.midcarolinaahec.org](http://www.midcarolinaahec.org). Payment is due by September 1, 2023.

**Please contact Ashley Locklear at (803)223-4648 or [anlocklear@yahoo.com](mailto:anlocklear@yahoo.com) if you have any questions.** Thank you for your interest in being a part of this conference!

Sincerely,

**Ashley N. Locklear**

Ashley N. Locklear  
SC Perinatal Association

**Enclosures:**

Conference Exhibitor/Sponsorship Opportunities  
Letter of Agreement  
Exhibitor Reservation Form



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## Conference Exhibitor/Sponsorship Opportunities

We are excited to offer the following exhibitor/sponsorship opportunities for the Annual Perinatal Partnership Conference. The conference will be held Sunday, October 1, 2023-October 3, 2023, at Sheraton Myrtle Beach, SC.

### **Bronze (Exhibitor Level): \$600.00**

- Exhibitor Table
- Recognition in conference materials for participants
- The exhibit fee accommodates two representatives.
- The exhibit space will consist of one covered and skirted 8ft table and two chairs.
  - Additional tables, internet access as well as electrical outlets can be reserved for an additional fee.

### **Silver (Breakfast/Break Sponsor): \$850.00** (3 available: Breakfast Monday, Snack Monday, Breakfast Tuesday)

- Exhibitor Table
- Recognition in conference materials for participants
- The exhibit fee accommodates two representatives.
- The exhibit space will consist of one covered and skirted 8ft table and two chairs.
  - Additional tables, internet access as well as electrical outlets can be reserved for an additional fee.
- Special signage at food table for Breakfast or Break
- Verbal Recognition at Conference

### **Gold (Lunch/Opening Reception Sponsor): \$1100.00** (3 available: Opening Reception, NC Lunch, & SC Lunch)

- Exhibitor Table
- Recognition in conference materials for participants
- The exhibit fee accommodates two representatives.
- The exhibit space will consist of one covered and skirted 8ft table and two chairs.
  - Additional tables, internet access as well as electrical outlets can be reserved for an additional fee.
- Special signage at food table for Breakfast or Break
- Verbal Recognition at Conference, and during Lunch/Reception
- Special Signage displayed during Lunch or Opening reception.
- Exhibitor materials may be placed on the participant's table in the room for lunch/reception.

### **Non-Profit \$100**

- Exhibitor Table for Non-Profit Entity
- Recognition in conference materials for participants
- The exhibit fee accommodates two representatives.
- The exhibit space will consist of one covered and skirted 8ft table and two chairs.
  - Additional tables, internet access as well as electrical outlets can be reserved for an additional fee.



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This **Letter of Agreement** and the **Exhibitor Reservation Form** are due to Mid-Carolina AHEC by **August 1, 2023. Payment is due by September 1, 2023.** Cancellations will be accepted until August 8, 2023; after this date, the agreement is binding, and an invoice will be sent.

**EXHIBITOR AGREEMENT**

I, \_\_\_\_\_, do hereby agree to exhibit at the conference, “Annual NC/SC Perinatal Partnership Conference: with the above-mentioned stipulations.

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**Signature**

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**Date**



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**EXHIBITOR RESERVATION FORM**

**Fax or email form no later than August 1, 2023, to:**

Mid-Carolina AHEC, Inc.  
Attn: Rebecca Jackson  
Fax (803) 286-4165  
[rljackson@comporium.net](mailto:rljackson@comporium.net)

**Event:** Annual NC/SC Perinatal Partnership Conference:

**Exhibiting Date:** Monday, October 2, 2023

**Name of Exhibiting Organization:** \_\_\_\_\_

**Number of Representatives:** \_\_\_\_\_

**Name(s) of Representatives:**

\_\_\_\_\_  
\_\_\_\_\_

**Representative/Contact Person Phone Number:** \_\_\_\_\_

**Representative/Contact Person Email Address:** \_\_\_\_\_

\* Please wear your company name tags.

**Exhibitor(s):**

\_\_\_\_\_ Will provide a door prize (thank you in advance)

\_\_\_\_\_ Would like to help celebrate the conference by sponsoring meal, or the celebration reception (indicate amount \$\_\_\_\_\_ and activity\_\_\_\_\_)

\_\_\_\_\_ # of tables needed (\$45.00 additional fee for each table exceeding the one (1) provided)

\_\_\_\_\_ Will need a standard electrical outlet (110 Volt AC) (\$50.00 additional fee. See attached.)

\_\_\_\_\_ Will need wireless internet access (\$35.00 additional fee)

\_\_\_\_\_ Will need to ship materials/supplies for storage (for additional fee\*)

\_\_\_\_\_ Would like conference registration information.



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- \* For drayage services, please complete the attached service order form and return it to Convention Makers as indicated.
- \* Please do not plan to affix any banners or signs to the walls of the Exhibit Hall.

**Total fees payable to NC/SC Perinatal Conference:** Exhibit fee (\$750/\$1000/\$1250) + extra table(s) (if needed) + internet access (if needed) = \$ \_\_\_\_\_

\* Submit payment no later than September 1, 2023. Make checks payable to: NC/SC Perinatal Conference. Mail payment to Mid-Carolina AHEC, Attn: Rebecca Jackson, PO Box 2049, Lancaster, SC 29721. Payment may also be made online by visiting [www.midcarolinaahec.org](http://www.midcarolinaahec.org) (\$5.00 service fee applies). The tax identification number is: 57-0656784

**The exhibitor will be responsible for any unused exhibit materials.  
All left over materials will be discarded.**